

How to Recruit New Team Members

1	Email/newsletter to all patients;
2	Post on your own social media channels;
3	Ask family, friends, team and colleagues to share on their social media channels;
4	Create a "careers with" page on your website;
5	Don't forget LinkedIn!
6	Gumtree and Indeed;
7	Visiting dental reps;
8	Your lab and other main suppliers;
9	Keep your eyes open on the high street for people who deliver a happy customer service experience (recruit the barista!);
10	Local jobs forums;
11	Local free or paid for print media (free press)
12	Create an "about us" recruitment video for your website, sharing all the reasons you are a desired employer (include testimonials from your team).

